

Federal
Smart Grid
Task Force

VOLUNTARY CODE OF CONDUCT: MULTISTAKEHOLDER INITIATIVE

Final Webinar
December 11, 2014
1:00 pm Eastern



- All participants in listen-only mode
- Each session will allow time at the end of the session for participant questions/comments
- Comments/questions to be submitted through the 'Question Pane'
 - Only viewed by Organizer/Moderator
 - Similar Questions/Comments will be grouped
 - All questions/comments will be reviewed by leadership team (Work Group Leads) if not addressed during the webinar

Thursday, December 11, 2014

- 1:00 pm** **VCC Initiative Overview**
*Eric Lightner, Department of Energy Office of Electricity Delivery and Energy Reliability,
Director, Federal Smart Grid Task Force*
- 1:15 pm** **Responsive Changes to Public Comments**
Eric Ackerman, Edison Electric Institute
- 1:45 pm** **FTC Perspective**
Mark Eichorn, Federal Trade Commission
- 2:00 pm** **Implementation and Adoption Plan**
Lincoln Wood, Southern Company
- 2:45 pm** **Focus Group Results – The Consumer’s Perspective**
Jim Jager, New South Research
- 3:15 pm** **Moving Forward and Next Steps**
Eric Lightner, Department of Energy Office of Electricity Delivery and Energy Reliability
- 3:30 pm** **Adjourn**

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VOLUNTARY CODE OF CONDUCT (VCC): MULTISTAKEHOLDER INITIATIVE

VCC Initiative Overview

Eric Lightner,
Director Federal Smart Grid Task Force
Department of Energy Office of Electricity Delivery and Energy Reliability

December 11, 2014



A multistakeholder process to develop a Voluntary Code of Conduct (VCC) for utilities and third parties providing consumer energy use services. The code will establish common practices that protect the access, use, and sharing of customers' electricity usage and related data.

Key Elements

- Industry-led initiative
- Participants: Utilities, consumer advocates, vendors, third parties, state and federal governments
- Meetings open to the public and all documents posted at www.smartgrid.gov/privacy
- VCC will be applicable to, and voluntarily adopted by, both utilities and third parties
- VCC will be adopted in its entirety, but limited exceptions allowed (due to laws, regulatory guidance, governing documents) if clearly noted.

February
26, 2013

- **Multistakeholder Initiative Launched**
- Work Groups (WGs) Established
 - Mission Statement
 - Notice/Awareness
 - Choice/Consent
 - Access/Participation
 - Integrity/Security
 - Management/Redress
- WGs Structured Around Fair Information Practice Principles (FIPPs)

June
4, 2013

- **Second stakeholder meeting**
- Mission statement presented
- Discussion of initial principle development

November
22, 2013

- **Third stakeholder meeting**
- Draft principles presented
- Implementation and Integration WGs established

September
12, 2014

- VCC Concepts and Principles Draft **released for public comment**

January
2015

- **Expected release** of final principles on www.smartgrid.gov/privacy

- **Developed Marketing Plan and Future Revision Process** – Implementation Working Group
- **Focus Groups taking place to determine consumer sentiment** – New South Research
 - Partnered with Utilities
- **Public Comments Received**
 - Comments by FTC positive
 - Integration Work Group addressed comments
- **Engaging Strategic Branding firm to develop name and corresponding privacy seal**
- **Initial Stewardship**
 - DOE to host on Smartgrid.gov