

Mission Statement

Draft Mission Statement

Version 1.0 (February 26, 2013)

To define requirements for policies and practices that:

(1) protect the privacy of customers' energy usage data (CEUD),

(2) provide customers with access to their own CEUD, and

(3) disclose customers' CEUD to duly authorized third parties seeking to use such data to provide legitimate services.

Draft Mission Statement

Version 3.0 (May 28, 2013)

To describe voluntary policies and practices that:

- (1) encourage innovation while protecting the privacy of Customer Energy Usage Data (CEUD), and providing reliable, affordable electric and energy-related services;
- (2) provide customers with access to their own CEUD; and
- (3) do not infringe on or supersede state law or regulation, or governance by the applicable regulatory authority

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- Definitions: “For purposes of this initiative, the term ‘Customer Energy Usage Data’ (or CEUD) is generally intended to describe data that depicts energy usage (such as kWh and KW); CEUD is not generally intended to include any other data or information that may be collected.