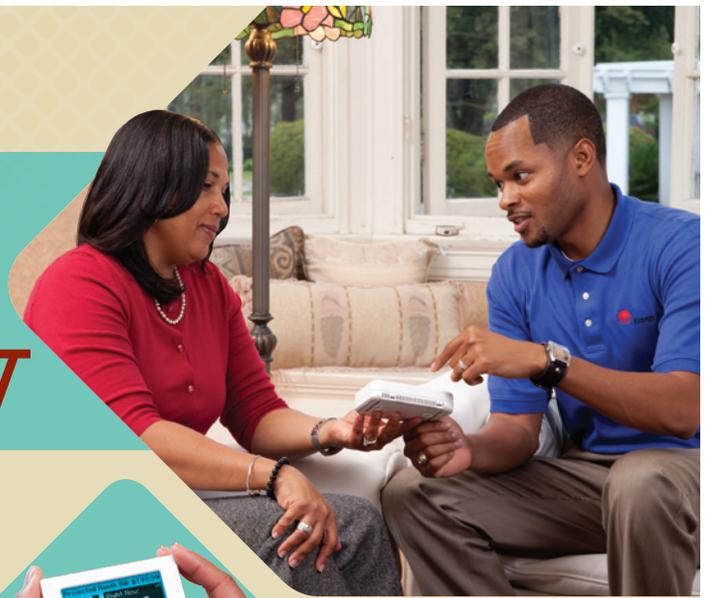


Take the surprise out of  
your electric bill and

# Take Control with SmartView



As part of a test program co-sponsored by the U.S. Department of Energy and Entergy New Orleans, Inc., you will receive tools and training from Entergy New Orleans on how to track your electricity usage and potentially lower your energy costs. At no additional expense to you!



## Did you say incentives?

Sign up today and you may also qualify for credits on your electric bills. Ask the SmartView representative how.

## How do I qualify?

You must be an Entergy New Orleans residential electric customer with an active account since June 1, 2010 and verify household income as listed to the right.

## Don't miss out!

The deadline to enroll is April 30, 2011. Program participants will be selected on a first-come, first-served basis.

## Start today. And let SmartView put you in control.

Signing up is easy. Call us toll free **1-855-33-SMART** (1-855-337-6278) for helpful, no-obligation information.

### QUALIFYING INCOME LEVELS:

Number of People Living in Home	Total Household Annual Income
1 Person	\$33,520 or less
2 People	\$38,240 or less
3 People	\$43,040 or less
4 People	\$47,840 or less
5 People	\$51,680 or less
6 People	\$55,520 or less
7 People	\$59,360 or less
8 People	\$63,120 or less
9 People	\$66,960 or less
10 People	\$70,800 or less
11 People	\$74,640 or less
12 People	\$78,480 or less

You have the power to make a difference. You are in control.

[enteryneworleans.com](http://enteryneworleans.com)

A message from Entergy New Orleans, Inc.  
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 **Entergy**  
THE POWER OF PEOPLE®